

VIDEO SCRIPT

TITLE:

"SONY A7 IV SETTINGS FOR THE PHOTOGRAPHY."

HOOK:

Are you a camera enthusiast? Maybe you are just entering the career of photography. That is when learning about the camera and its setting becomes highly significant. This video is going to help you understand the settings of the Sony a7iv for photography.

INTRO:

Well, hello hello, in today's interesting video, I am going to walk you through the settings of the Sony A7 IV for photography. This includes helping you set up the camera out of the box and then the best settings to go for. Without any further ado, let's dive in but before we jump in to discover more, make sure you hit the subscribe button and give this video a big thumbs up.

CONTENT:

As soon as you start your camera for the first time, you need to check out the menu for choosing your language. For instance, you can select English. Next up, you have to set your specific time zone. Then you can also move ahead to turn the daylight saving on or off. Once you are done with this, set the time and date as per your time zone. Later, choose to register your phone with the smartphone app, this can be easily done through the menu system. Well, these were just the basic steps to set up your camera and continue with the further steps that we will be performing right now. Make sure, you are taking down notes on this, after all, you have to ace your photography, right?

MENU OPTIONS FOR PHOTOGRAPHY:

Go to the menu and towards the left of the viewfinder, you will notice something. It's just an update about the Sony A7 IV, it's using an upgraded menu system. Which is quite commendable. With such modifications, you tend to get great results in photography. Further to select any option, you have to either rotate the rear dial to scroll up or press in the direction on the rear dial. This will lead you towards various options. Remember, right indicates enter, and left helps you go back a step.

IMAGE QUALITY SETTINGS:

For raw file type, you can change the aspects and ratios according to your preference. For example, a Jpeg size can be 33m, in case you want it smaller for social media posts or as a

backup then you have to select medium 14mp or even small 8.2mp. The trick to remember is to use a SanDisk card with your cameras as they are very reliable. You can get one from amazon or any other website with a great return policy because it just helps you in getting the best card for your camera. Secondly, you have to check out the long exposure noise reduction. Now, you can leave this on because as it captures a black frame at the shuttering speed, the long exposure of hot pixels and noise can be removed through this.

Having these options on will help you in capturing the camera taking a second exposure for the same amount of time as your first one, which means no long waiting. As you scroll down further, there will be an option of high ISO NR, keep it low, this will help in noise reduction and will only affect the Jpeg files. There will be a colour space option too, if you aim to edit your photos then choose Adobe RGB, and if you are going to post the picture directly online then choose sRGB. This helps in standardizing the colours. For the lens compensation, leave it on default as it does not need any changes.

Now in the camera icon menu, as you click through, you will come across an option of format. You must always format your memory cards; this minimizes the chance of any data loss or even corrupt files. In the same camera icon, you will see the file number, set it to series, and set the file name, this will help you in keeping a track of images when you upload them on your computer. Right after this, you have to set the most crucial part, it's the copyright info, make sure you turn it on and add your name or company name so that you have the ownership of your photos.

SETTINGS FOR STATIONARY SUBJECTS:

If you are clicking landscape or non-moving subjects, then you have to choose to autofocus in the settings and set it to single shot AF. The Focus area should be set to spot small, the peaking display should be on, level on high and the peaking colour should be red.

SETTINGS FOR PORTRAIT PHOTOS:

For portraits, you have to choose the focus mode on continuous AF and turn it on and the AF tracking sensitivity should be set on 4, the focus should be wide. Just know that the Sony A7 IV is efficient in picking the subject yes and sticking with it for even a second. If you don't want to hear any autofocus beeping sound, then turn the audio signals off.

OUTRO:

Well, that's pretty much it. You are good to go to ace the photography. Now before we really get to the end of this video, here is what I have to ask you: what do you think about this video? Jot down in the comment section. For more exciting and informative videos, keep watching and stay tuned for more!!!!